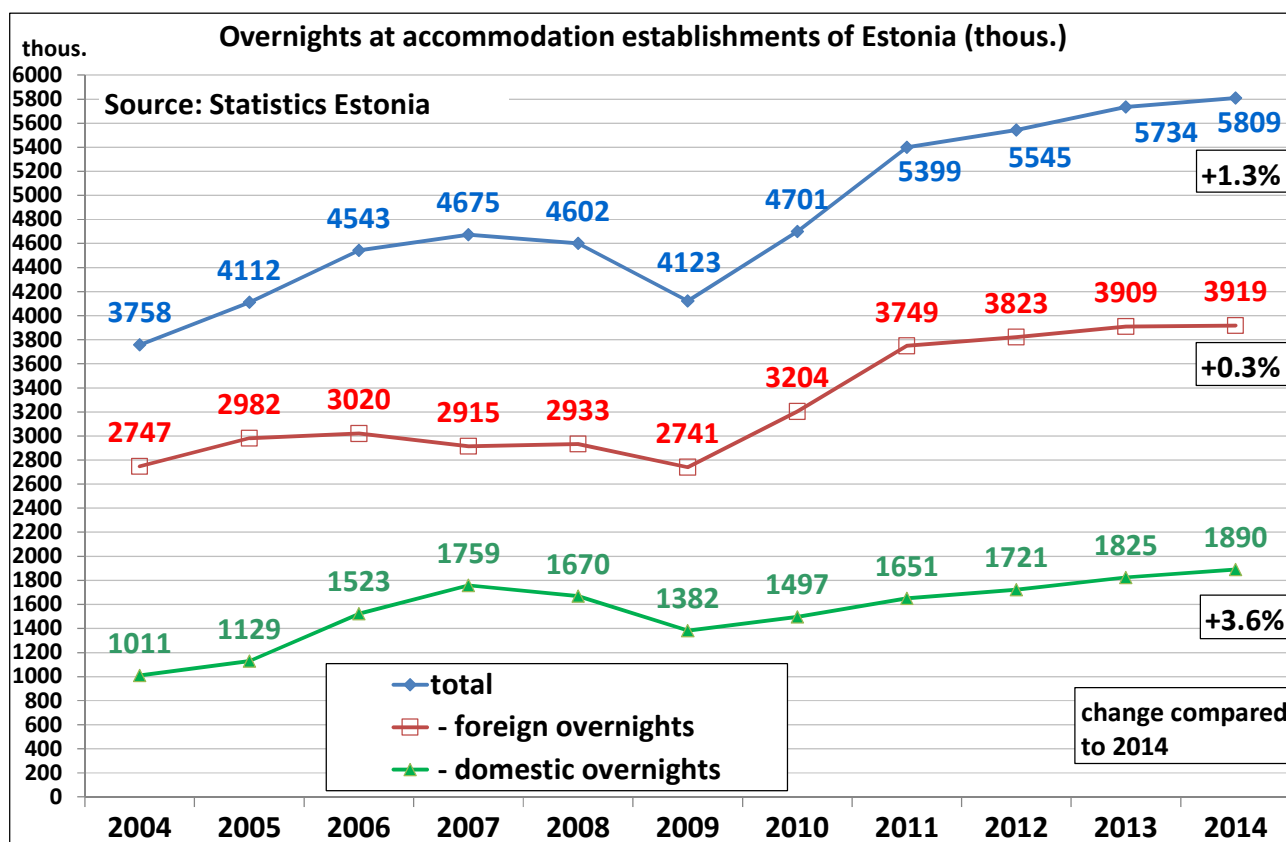
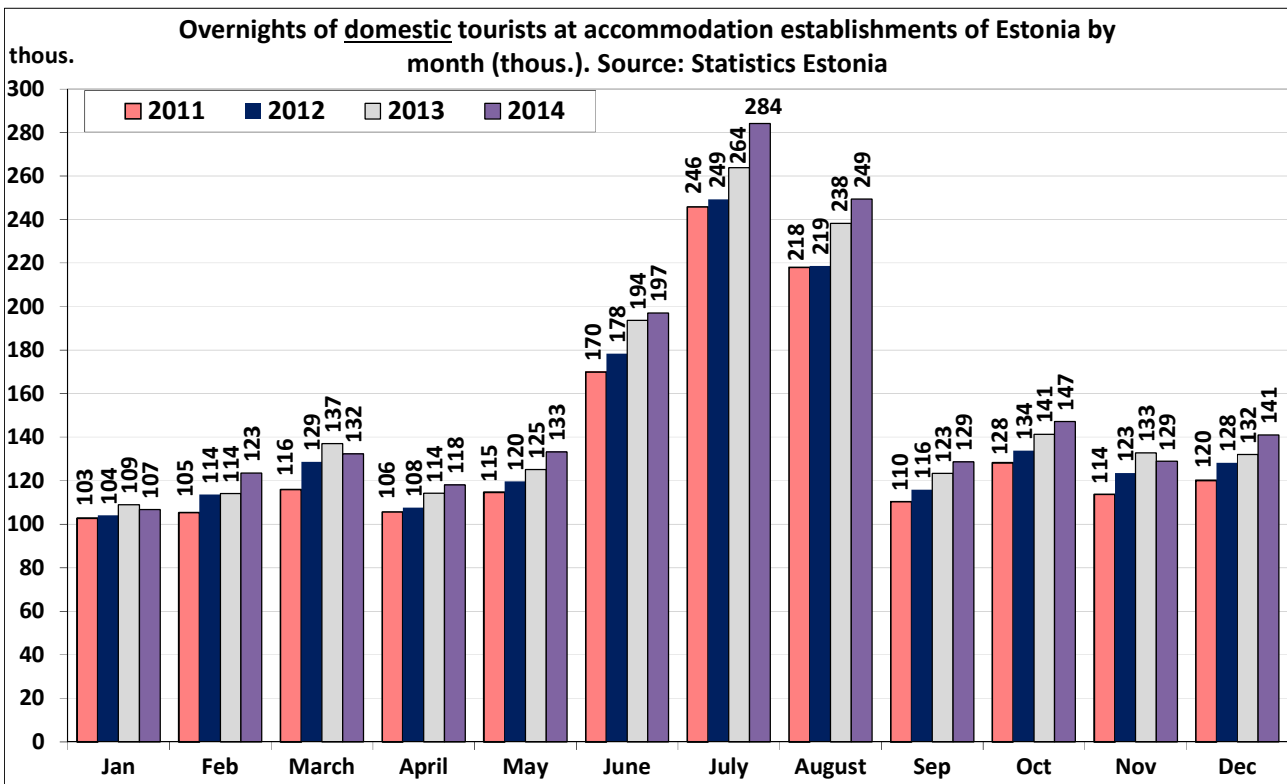
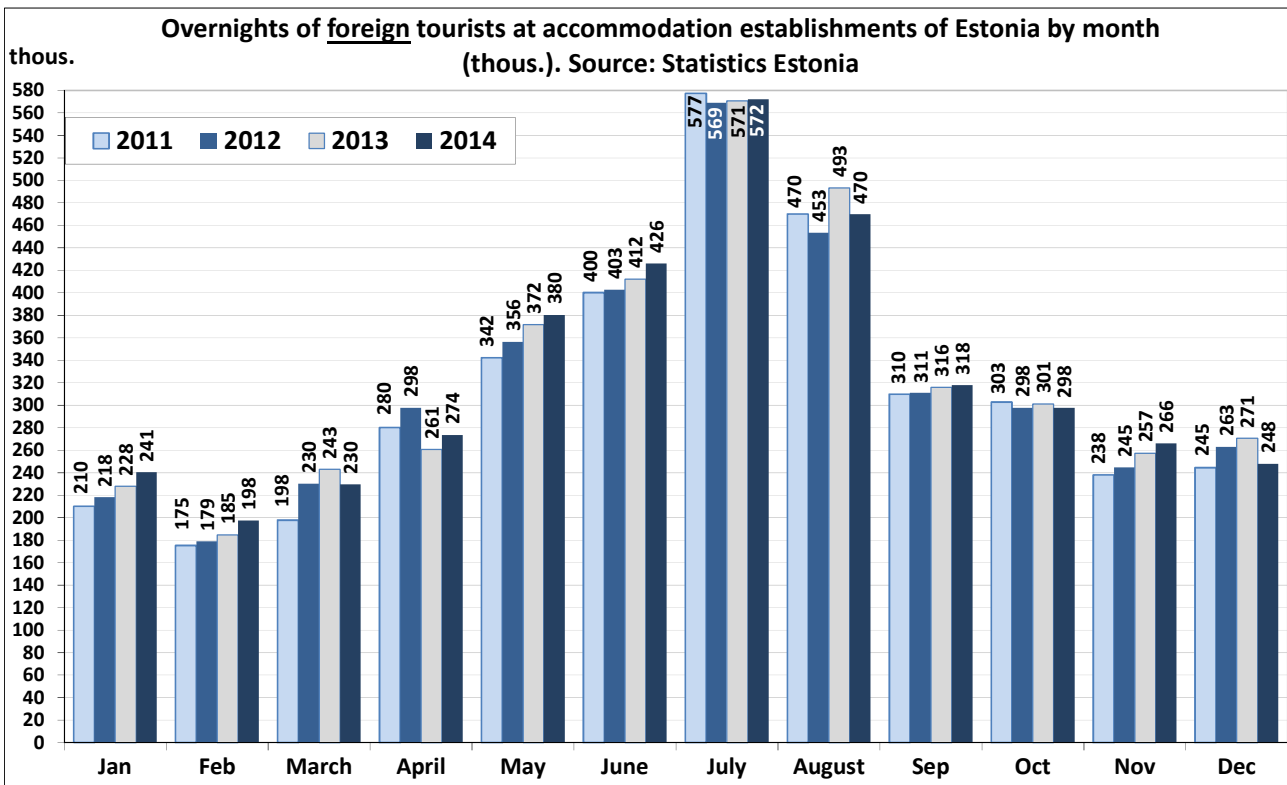
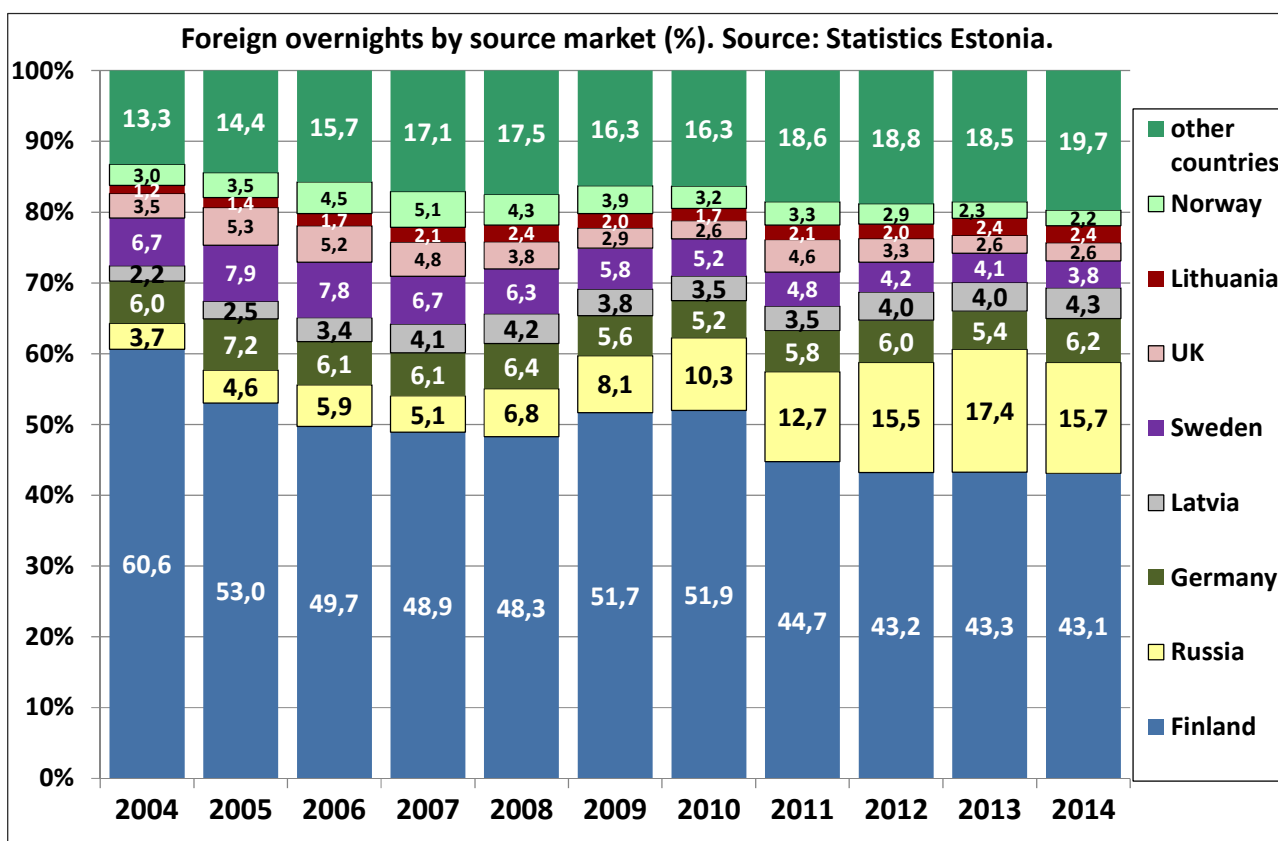
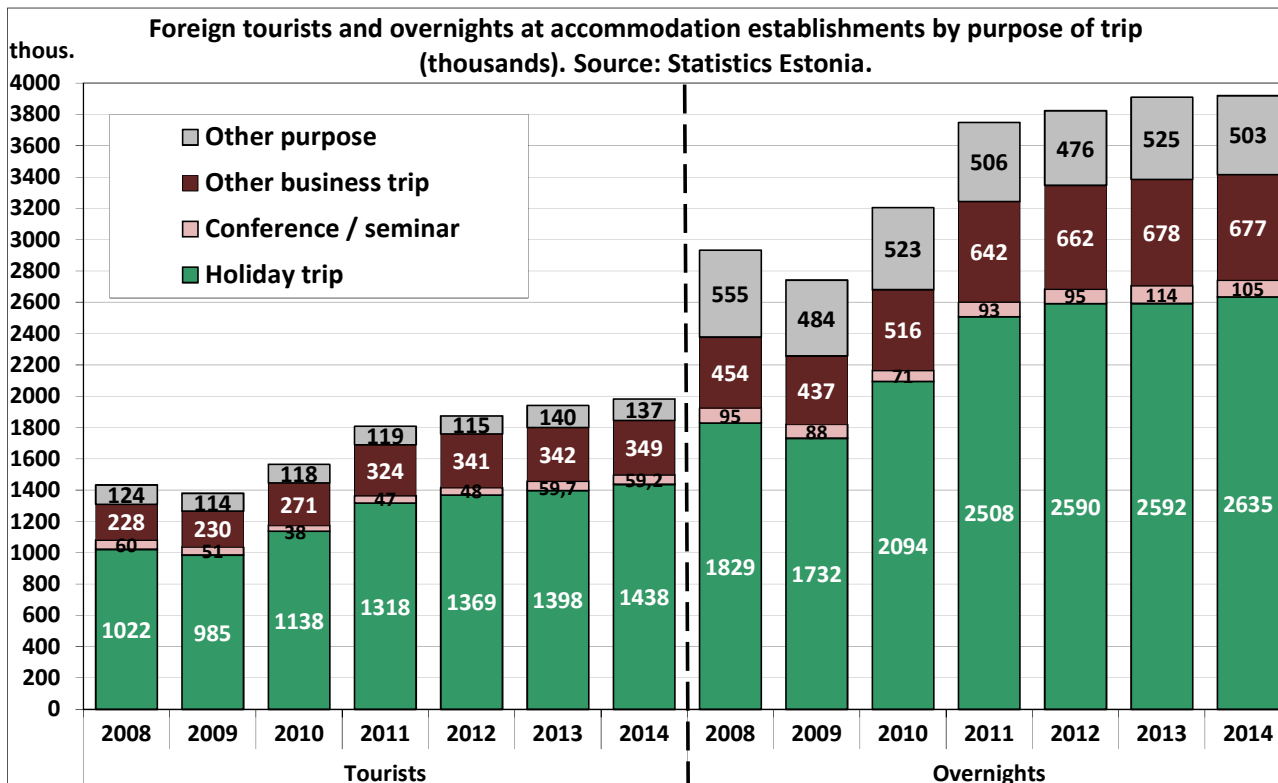


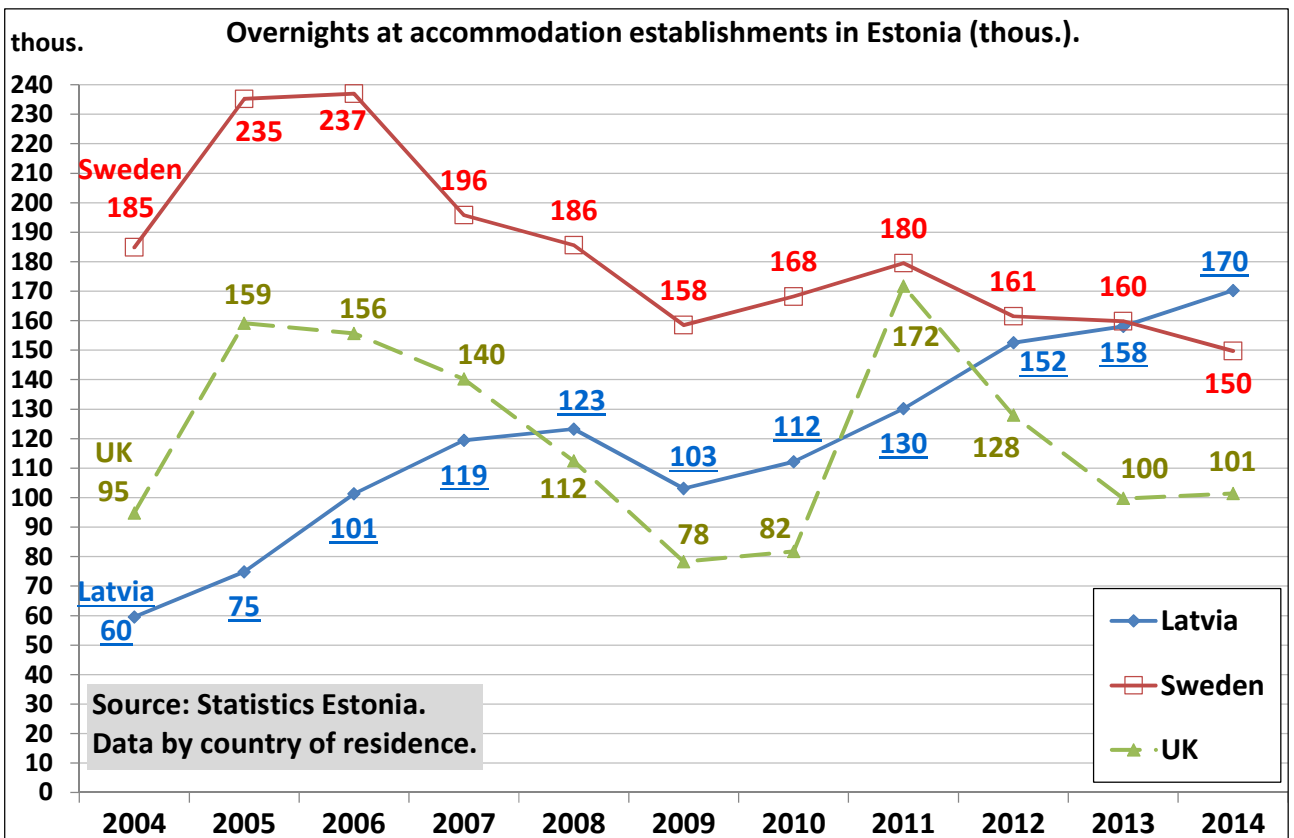
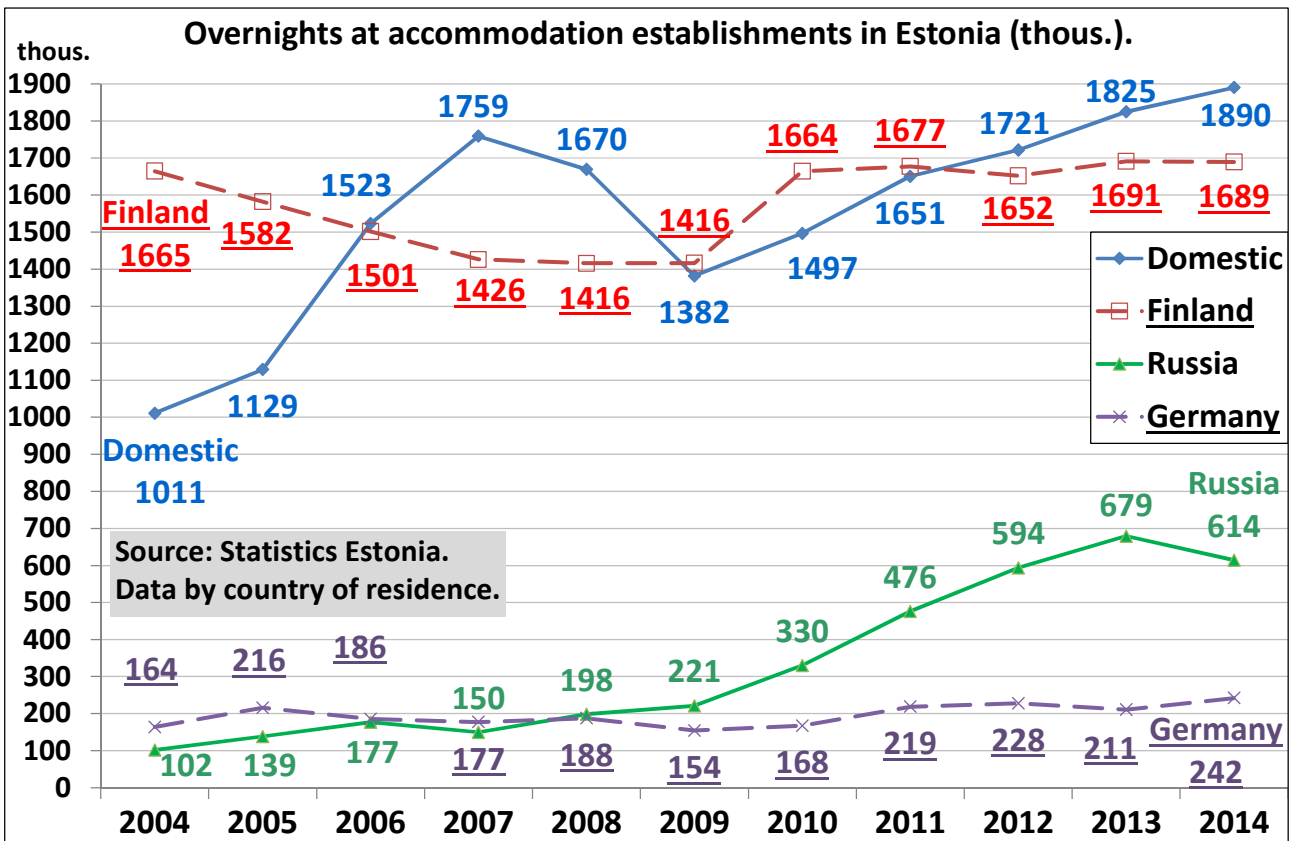
TOURISM IN ESTONIA IN 2014

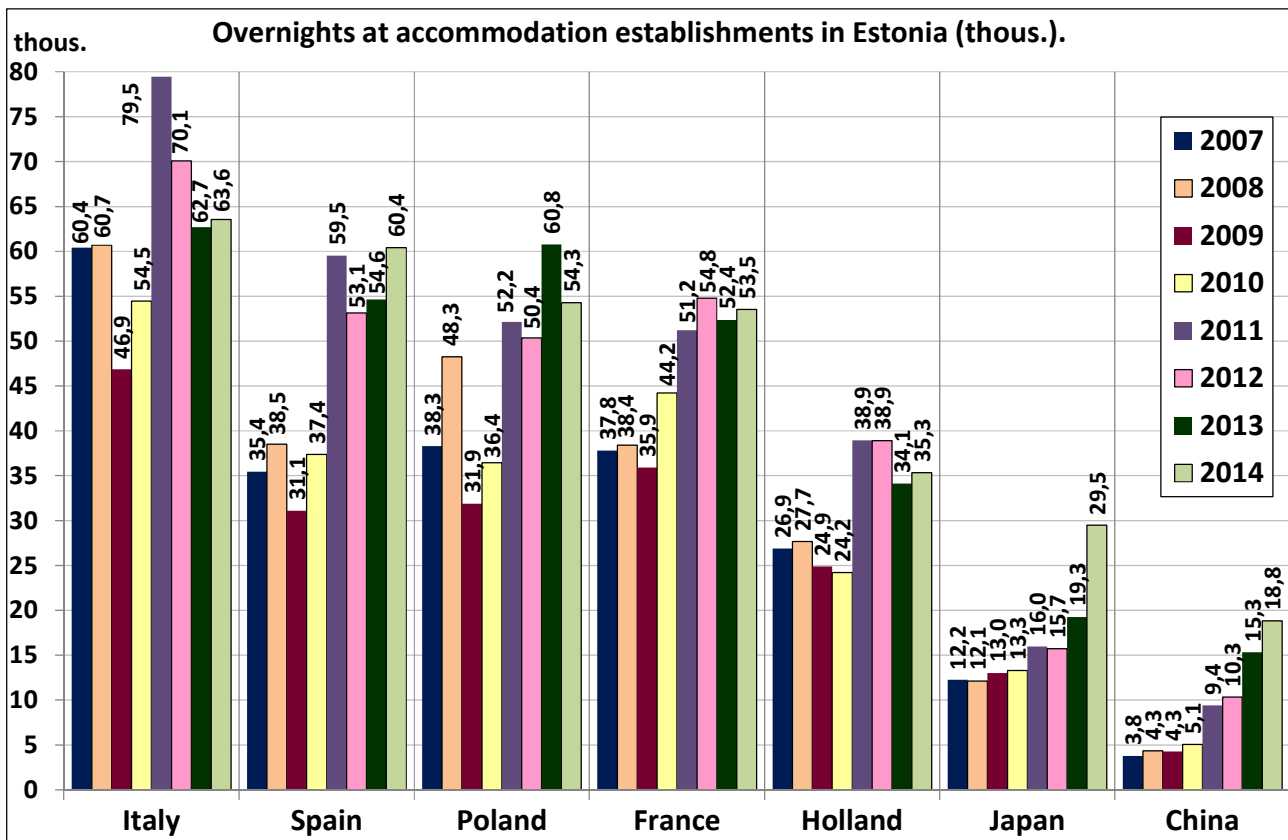
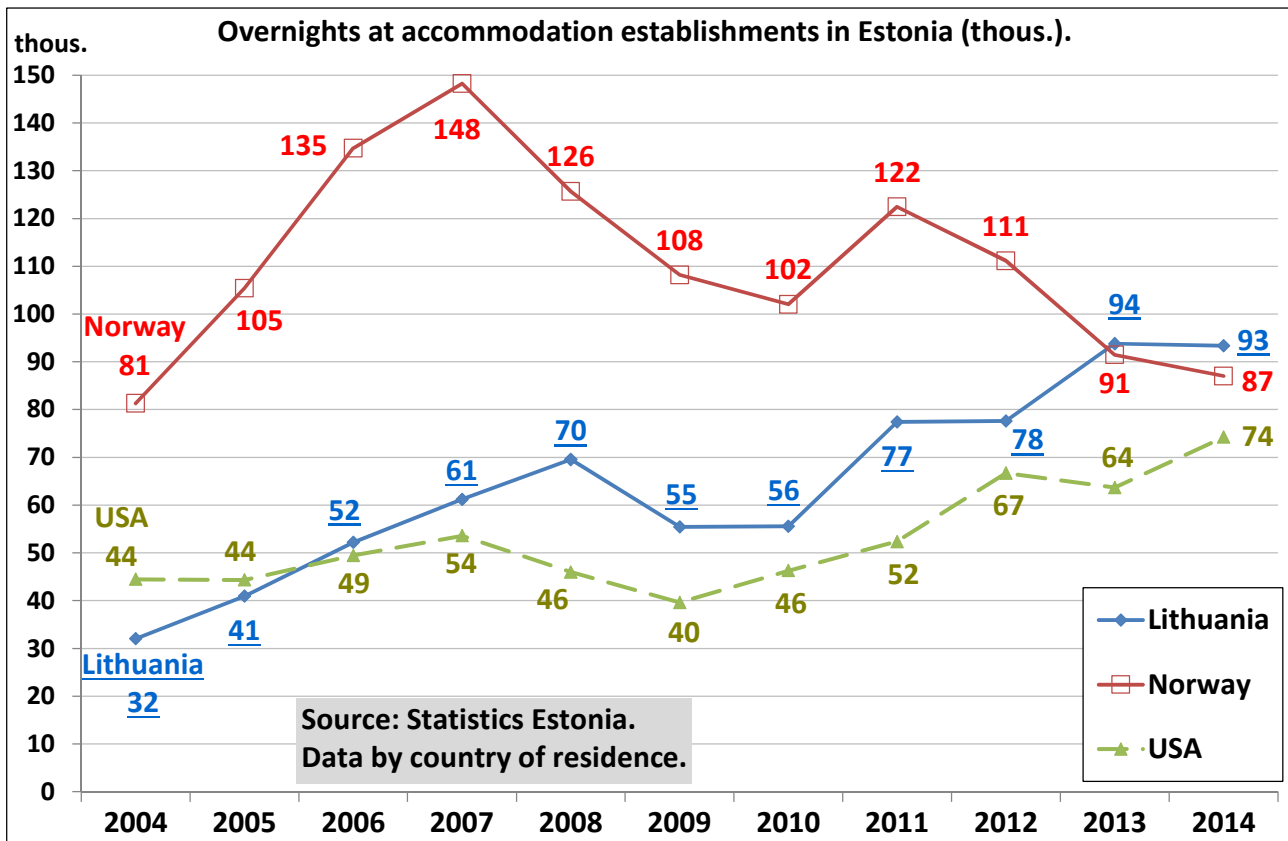
- In 2014, 3.1 million foreign and domestic tourists stayed overnight in the accommodation establishments of Estonia (3.6% more than in 2013). The number of domestic tourists amounted to 1.1 million (+6%) and the number of foreign tourists to 1.98 million (+2%).
- The number of nights spent by foreign and domestic tourists in the accommodation establishments amounted to 5.8 million (+1.3%). Domestic tourists spent 1.89 million nights (+3.6%) and foreign tourists spent 3.92 million nights (+0.3%).
- In both relative and absolute figures domestic tourism increased more than inbound tourism because the latter was negatively affected by the 10% decrease in tourism from Russia – Estonia’s second largest foreign market.
- However, both the number of foreign tourists and the number of foreign overnights reached a new record for the 5th consecutive year. In absolute figures, German overnights showed the biggest increase, followed by nights spent by the Latvian, U.S. and Japanese tourists. Russian overnights, on the other hand, showed the biggest decrease in absolute figures.
- The number of foreign overnights increased thanks to the increase in holiday trips, whereas foreign overnights on other trips decreased. Of the 3.92 million foreign overnights, 2.63 million were spent by holiday tourists (increase by 1.6% or by 42,319 overnights compared to 2013). Foreign overnights on business trips amounted to 781,685 (compared to 2013, their number decreased by 10,612 or by 1.3%). Foreign overnights on other trips amounted to 502,998 (compared to 2013, their number decreased by 21,734 or by 4%).
- According to the Bank of Estonia, tourism receipts reached a new record for the 4th consecutive year, amounting to EUR 1.68 billion in 2014. This was 10% more than in 2013. Travel receipts (foreign visitors’ expenditures in Estonia) amounted to EUR 1.37 billion (11% more than in 2013). Fare receipts (foreign visitors’ payments to Estonian transport companies) amounted to EUR 313 mil. or 5% more than a year ago. The share of tourism receipts in Estonia’s total exports of goods and services was 10.2% (up from 9.6% in 2013). The share of tourism receipts in Estonia’s total exports of services was 31.5% in 2014 (31.3% in 2013).

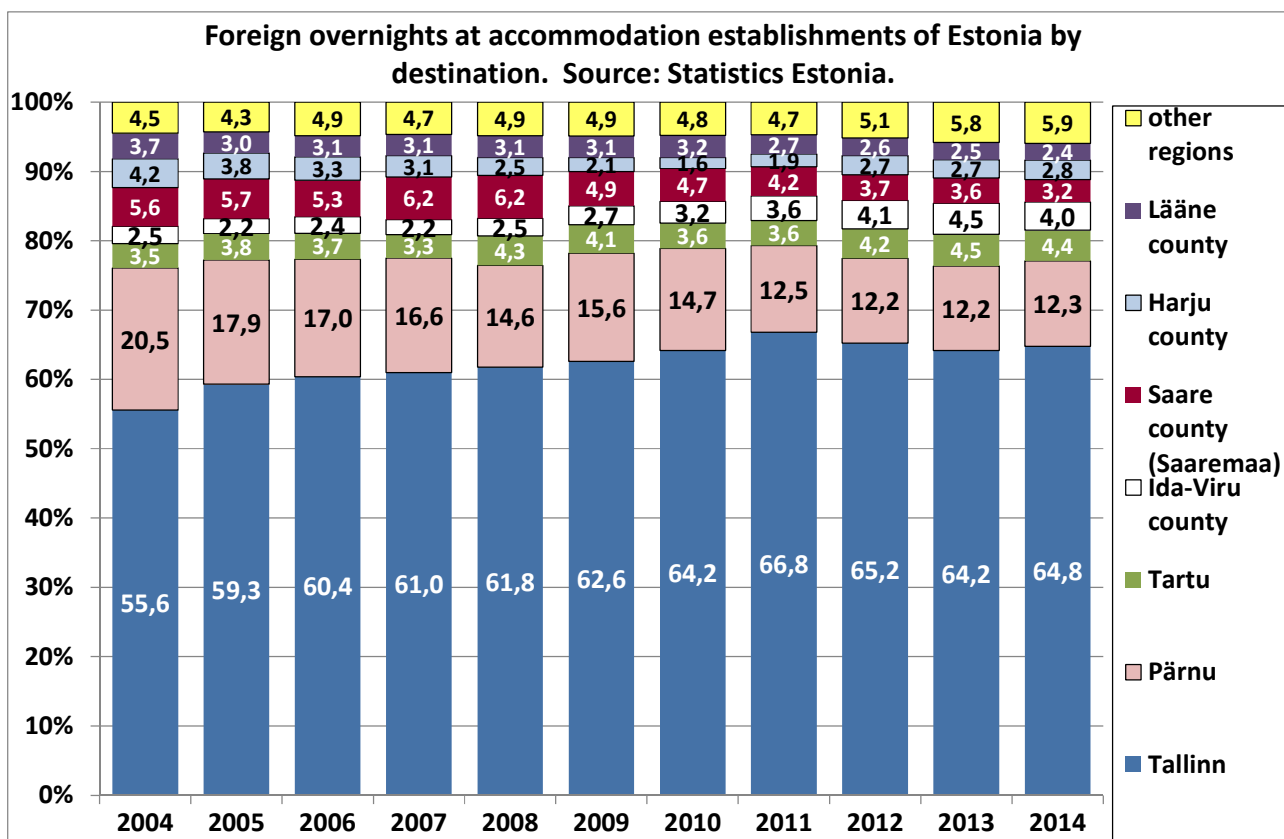
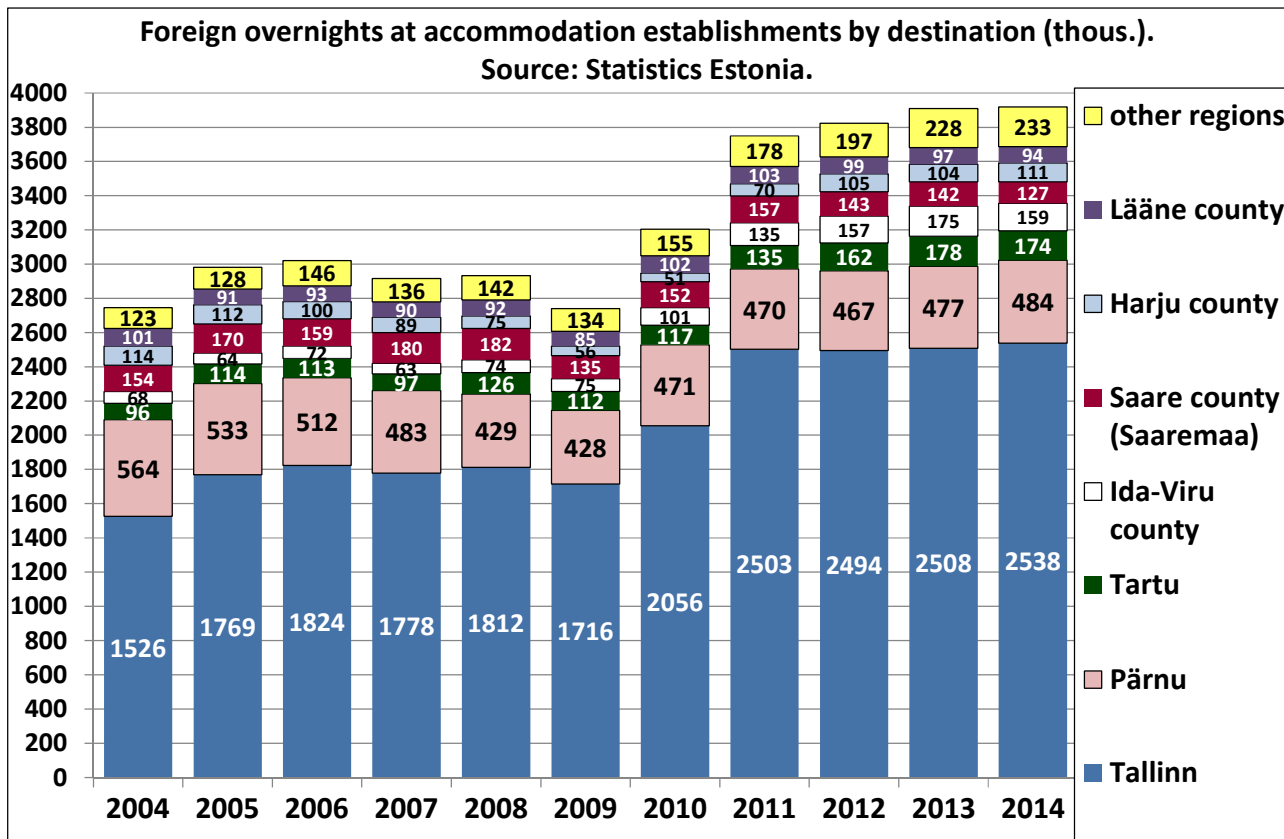


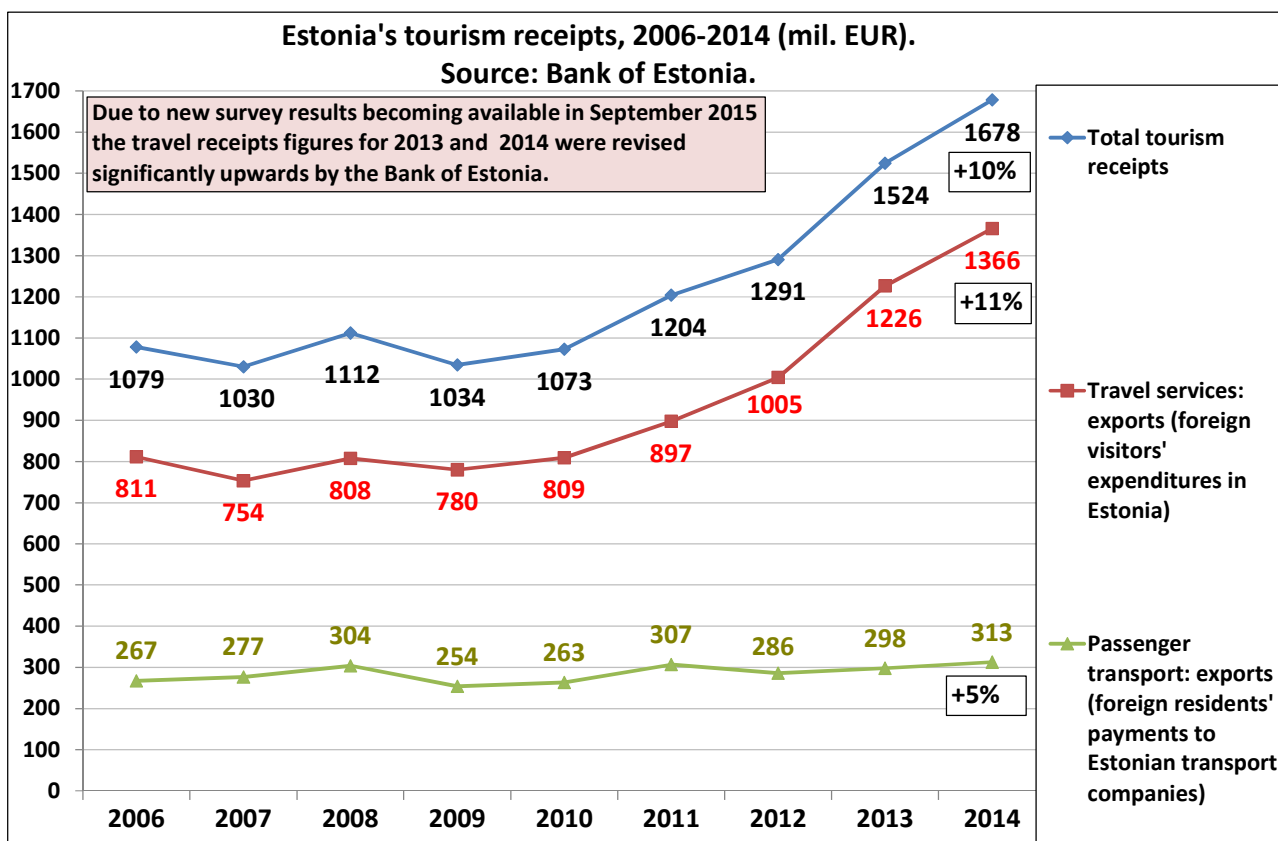
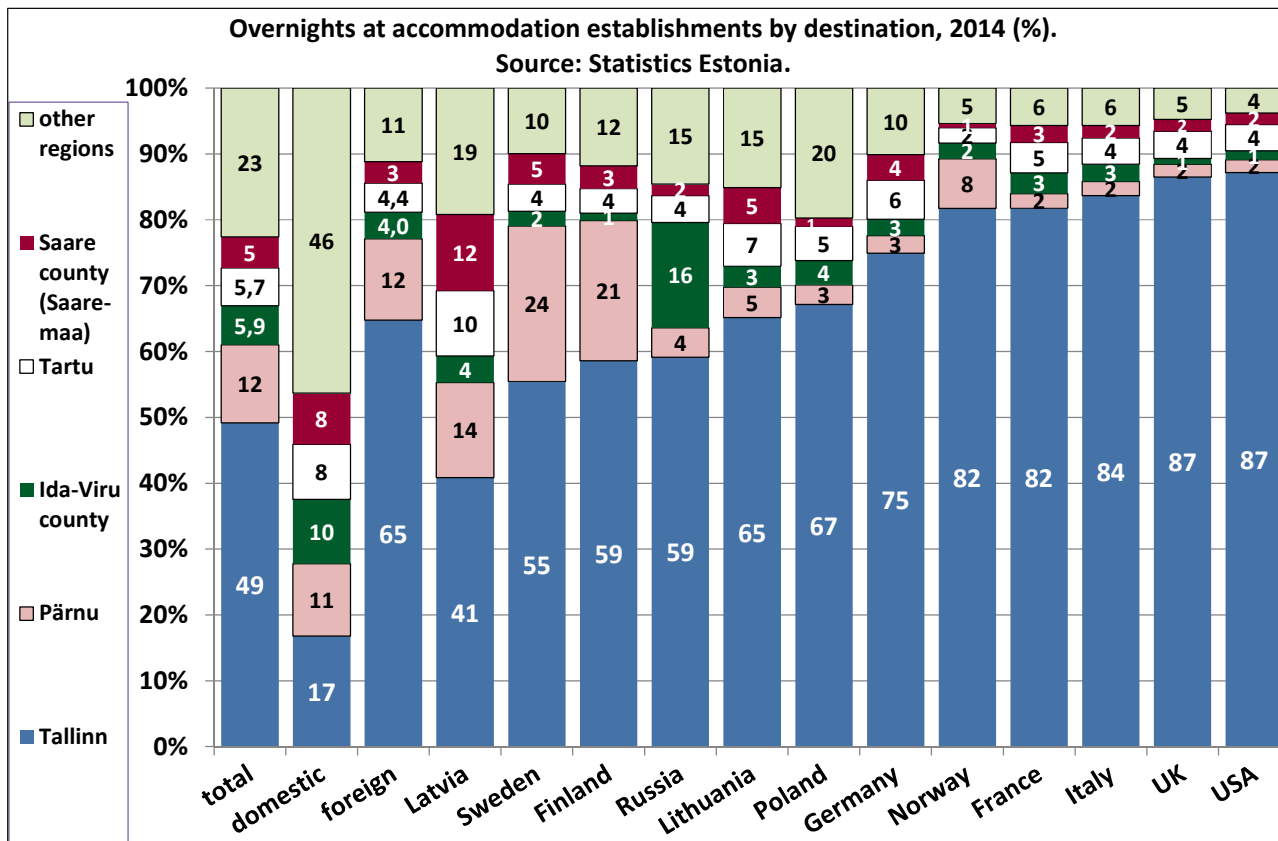












Arrivals and overnights at all accommodation establishments of Estonia by country of residence. Source: www.stat.ee.

	Arrivals at accommodation establishments					Year on year change			
	2010	2011	2012	2013	2014	2012/11	2013/12	2014/13	2014/13
Total	2 401 763	2 725 937	2 839 895	2 980 865	3 087 070	113 958	140 970	106 205	4%
Domestic	837 811	918 018	966 376	1 040 735	1 103 755	48 358	74 359	63 020	6%
Foreign	1 563 952	1 807 919	1 873 519	1 940 130	1 983 315	65 600	66 611	43 185	2.2%
Finland	832 874	840 714	829 225	894 504	915 540	-11 489	65 279	21 036	2.4%
Russia	141 964	203 204	266 192	304 644	275 405	62 988	38 452	-29 239	-10%
Germany	84 454	103 559	111 251	101 596	112 877	7 692	-9 655	11 281	11%
Latvia	72 684	85 229	100 638	105 480	112 703	15 409	4 842	7 223	7%
Sweden	81 196	86 287	78 412	74 313	71 963	-7 875	-4 099	-2 350	-3%
Lithuania	34 107	47 003	47 397	52 201	52 522	394	4 804	321	0.6%
UK	35 692	69 912	54 305	43 109	46 189	-15 607	-11 196	3 080	7%
Norway	40 414	51 510	48 479	36 918	36 272	-3 031	-11 561	-646	-2%
USA	20 503	23 824	29 601	27 442	32 261	5 777	-2 159	4 819	18%
Italy	23 017	33 618	30 574	26 506	26 968	-3 044	-4 068	462	2%
Spain	16 860	27 106	25 003	22 926	25 929	-2 103	-2 077	3 003	13%
Poland	19 522	27 093	25 513	26 001	25 652	-1 580	488	-349	-1%
France	19 319	22 301	24 089	22 780	24 058	1 788	-1 309	1 278	6%
Japan	7 235	8 732	8 778	10 768	17 303	46	1 990	6 535	61%
Holland	11 713	17 968	18 279	16 358	16 543	311	-1 921	185	1%
Denmark	11 140	13 902	14 091	11 900	11 729	189	-2 191	-171	-1%
China	2 823	5 549	5 934	7 806	11 689	385	1 872	3 883	50%
Other	108 435	140 408	155 758	154 878	167 712	15 350	-880	12 834	8%

	Overnights at accommodation establishments					Year on year change			
	2010	2011	2012	2013	2014	2012/11	2013/12	2014/13	2014/13
Total	4 700 680	5 399 392	5 544 537	5 734 033	5 809 464	145 145	189 496	75 431	1.3%
Domestic	1 496 959	1 650 527	1 721 498	1 824 707	1 890 165	70 971	103 209	65 458	4%
Foreign	3 203 721	3 748 865	3 823 039	3 909 326	3 919 299	74 174	86 287	9 973	0.3%
Finland	1 664 139	1 677 119	1 651 965	1 691 035	1 689 115	-25 154	39 070	-1 920	-0.1%
Russia	330 276	475 905	593 783	679 343	613 868	117 878	85 560	-65 475	-10%
Germany	167 508	218 698	227 959	210 955	242 102	9 261	-17 004	31 147	15%
Latvia	112 122	130 154	152 491	158 031	170 279	22 337	5 540	12 248	8%
Sweden	168 165	179 523	161 460	159 813	149 721	-18 063	-1 647	-10 092	-6%
UK	81 791	171 748	127 969	99 742	101 394	-43 779	-28 227	1 652	2%
Lithuania	55 535	77 428	77 585	93 784	93 359	157	16 199	-425	-0.5%
Norway	102 019	122 443	111 131	91 451	86 999	-11 312	-19 680	-4 452	-5%
USA	46 305	52 387	66 725	63 690	74 249	14 338	-3 035	10 559	17%
Italy	54 451	79 455	70 070	62 700	63 563	-9 385	-7 370	863	1%
Spain	37 369	59 527	53 144	54 633	60 417	-6 383	1 489	5 784	11%
Poland	36 442	52 153	50 351	60 788	54 292	-1 802	10 437	-6 496	-11%
France	44 236	51 223	54 790	52 368	53 531	3 567	-2 422	1 163	2%
Holland	24 227	38 930	38 906	34 117	35 343	-24	-4 789	1 226	4%
Japan	13 303	15 967	15 723	19 272	29 477	-244	3 549	10 205	53%
Denmark	23 489	27 928	27 887	24 174	24 646	-41	-3 713	472	2%
China	5 057	9 429	10 337	15 339	18 842	908	5 002	3 503	23%
Other	237 287	308 848	330 763	338 091	358 102	21 915	7 328	20 011	6%

